

Your artist's music

What are their songs typically about?

Do they tackle any societal issues? Are they about love? Are they deeper or do they stick to light topics? Do they write from their own experiences or the experiences of others?

What instruments do they have on their songs?

Who is their target audience?

What is the genre's reaction to this artist?

Below you will be asked to design a costume for a big show your artist is playing! Make your choices intentional for the specific venue and audience. What story is told through the clothes?

Where is the show happening: _____

What is the reason for the show: _____
Is it a festival? An award show? A tour?

Design a costume for this show!

Next, design a casual outfit your artist would wear that could be caught on camera by the paparazzi. Think about the statement the clothing might be making depending on where they are being photographed.

Where are they going: _____

Is this an intentional paparazzi encounter or is it a coincidence: _____

Design an everyday outfit!

What do they do to intentionally disrupt gender expectations/are they active in gender activism in the industry?

Explain why you made the choices that you did? How do they disrupt gender expectations in your chosen genre?
