

CENTRE STAGE PRESENTS

ROBOTICS ON THE DAIRY FARM

with Jason French, DeLaval

May 10, 2022 | 1 - 2:30 PM

VIRTUAL EVENT

JASON FRENCH, VMS Solution Manager DeLaval North America Market Area

TOPIC OF DISCUSSION:

The dairy farm has seen a lot of change when it comes to agriculture technologies over the last 100 years, and the level of speed that this is occurring is incredible. One major change is the way cows are being milked, and robotic milking is becoming a fast adopted system in farms around the world. We will look at how the milking robot operates and how the overall cow comfort in these new dairy barns is making cows live longer. We will present videos of cows being robotically milked virtual tour of a robot barn to see how these cows are living today. When you go to buy that container of milk or tub of ice cream at your local store in the future, you will then know more about how that milk product started off at the farm before it gets to your table.

BIO:

Growing up on a dairy farm in Peterborough County gave Jason French the experience and passion to continue his career in the dairy industry. His career has involved cattle breeding genetics, development of the Holstein dairy breed and now with DeLaval who manufactures milking equipment for dairy farms on a global scale. DeLaval has developed a milking robot called the VMS (Voluntary Milking System) where Jason is the Robotic Solution Manager for the North American division. His main focus is leading the strategy on how DeLaval can bring this technology to dairy farms across the continent with focus on farm labour savings and improvement of cow efficiency and welfare on the farm.

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https://may10-robotics-dairy-farm.eventbrite.ca









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