

## EGSS Meeting Minutes

Date: September 9<sup>th</sup> 2014  
Time: 12:00pm  
Location: A232

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Present: Ian, Ulemu, Asia, Emily, Jim Glenda, Lorraine, Andrea, Vita, Jessica Rich, Yongfei, Jessica Chan, Cheng  
Regrets: Karen; CJ  
Guests: James, Vicky

### 1. Approval of Minutes from last meeting (August, 2014)

Moved by Ian and Seconded by Jim

**MOTION CARRIED**

### 2. Approval of Agenda

Moved by Ulemu and Seconded by Glenda

**MOTION CARRIED**

### 3. Guest speaker – Vicky Arnold

- 1) Social media ambassador position
  - a. Sharing developed knowledge learned from workshop, lecture, seminar, etc. with other students
  - b. Sharing knowledge with other students about how to use social media knowledge properly
  - c. Time commitment: generally 15 – 30 minutes (checking and responding)
- 2) Q & A

### 4. Executive Reports

**President** (Lorraine)

- 1) Dates: Student Panel (EGSS) September 25<sup>th</sup> 2:00 to 3:00 - volunteers needed
- 2) Application for funding – 2 x volunteer reviewer/s needed
- 3) Fall convocation a) Ceremony: Nov. 18, 10 am, Grand Hall; b) Party: Nov. 18, noon, Education Library (contact Rebecca for further detail)

**Nominating** (Glenda)

- Nothing scheduled yet. But contacting with Andrea Martin.

**Faculty Board** (Yongfei)

- No meeting this month

**Grad Studies & Research** (Vita-Marie & Jim)

- 1) New official welcome video for incoming students
- 2) Goals for 2014 – 2015 (faculty version)
- 3) Changing of the form and procedure of notification for academic extension

**Renewal, Tenure, & Promotion** (Jessica)

Everything is proceeding as expected.

**Appointments** (CJ)

- I am not sure if you have heard about my status yet or not. I have been unwell the past month or so and will be on medical leave until the end of this term. I hope to be in much better shape by then. As such I am not able to participate in EGSS activities until Christmas when I return.

- Regarding my committee responsibilities; I have heard nothing from the appointments committee re: activity or tasks this year. So in that regard I have nothing to report and it is unlikely anything will change with appointments this term. Please extend my sincere regrets to the EGSS executive members. I wish I could join you as you all as you welcome new graduates this week. However, I very much look forward to joining everyone again in 2015!

**Good and Welfare (Emily)**

- 1) Group community outreach opportunities:
  - Martha's Table;
  - Humane Society;
  - Food Bank;
  - Other Ideas for group volunteering

**Strategic Planning (Ian)**

SWOT analysis: survey still on going

**Website and Communications (Cheng)**

- None

**Academic Events (Ulemu)**

- None

**Social Events (Asia (Joanna) & Andrea)**

- 1) Wine tasting: Next Friday (Sep. 19)
- 2) Working on the possibility for lunch time event
- 3) Students panel: noon – 1pm, Sep. 25.
- 4) Informing students for monthly events for Oct. [Apple picking, Oct. 25, (26<sup>th</sup> is the backup plan)

**International Student (Bing)**

- None

**Treasurer (Karen)**

- None

**Part-Time Student Rep (Chad)**

- None

**5. Discussion Items**

- 1) Social Media Ambassador
  - o Ian: the ambassador will be elected from EGSS or the broad graduate students group?
  - o Vicky: up to you (EGSS) to decide. (I) just want to select the right person who enjoys using social media.
  - o Lorraine: just want to let you know ahead, if you have a timeline in mind, add this year and start the next year it within this year, we may not able to add this year due to the election rules.
  - o Vicky: the timeline can be very flexible.
  - o James: Do these Facebook/Social accounts have anything to do with our personal account?
  - o Vicky: it depends on how you use personal account.
  - o James: I just concern about the privacy.
  - o Vicky: I am always concerned about the privacy in social media. What I suggest with Facebook is you can either create your personal account or you can create a more professional account focusing on education topics, educational research, what you are currently working on, creating communication with your colleagues. Otherwise, you may bring your personal life into that ... but that is something I am anxious about. Once it is there, it does not go. Neither have you have deleted, somebody can find it. The important

- thing is to understand how to use these accounts differently, know the difference between your personal Facebook and your professional Facebook.
- Lorraine: is it important to the messages that are named who are really are?
  - Vicky: Yes. To me, I want you to be authentic. You speak as yourself, as a graduate student based on your experience here... it is a way to develop your professional self. ... I can even post a note on our Facebook that someone acts as the student ambassador and will be posting on this page, or even on our Twitter page. ... We would like to see some continuity, does not to be the same person neither the same voice. We need to hear you on social media, otherwise people are not going to enjoy the social media. ... You are building community, it is not just the faculty speaking, it is you speaking together.
  - Lorraine: are the ambassadors speaking of the student body or of the faculty as well?
  - Vicky: I am perfectly prepared to let the students speak on behalf of the faculty. So, you are representing the faculty. I mean that is kind of the professional development opportunity. You want to be given them the responsibilities speak on behalf of the faculty, that is kind of the role every of you played in the social media already. We approve the person, but we do not approve the post. If you say something wrong, it is not the end of the world, just send out a correction. And we can be there to support you, you are not supposed to know the answer to everything question. (When you get some questions that you do not know) the best answer is "I do not know. I am going to find out" and come back to the person. Just keep the conversation going, do not just not answer.
- 2) Discussion about the social media ambassador position in EGSS  
The committee discussed the position and its relevance and appropriateness as an EGSS role. The differences between the ambassadors and the EGSS Website and Communication position were discussed. All agreed that the success of the ambassadors would be dependent upon the right students being recruited and trained. A vote was held to decide whether the ambassadors should become a formal EGSS role, the outcome was a unanimous no due to the need for special recruitment and training. The committee discussed the advantages of the ambassadors and all agreed it would be useful if they could attend the EGSS meetings to develop strong links with the EGSS.
- 3) New official welcome video for incoming students
- Ian: providing both academic and social events information.
  - Lorraine: speak more as an advisor and providing supports to them.
  - Andrea: can they get more information at the information fair?
  - Vita: not applicable for international students.
  - Glenda: I suggest to use Adobe Voice.
- 4) Setting goals for 2014 – 2015
- Vita: any ideas?
  - Lorraine: I suggest consulting the broader student body.

#### **6. Motions**

- None

#### **7. AOB**

- None

#### **Approval to end the Meeting**